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Why Leaders Need to Rethink Their Business Models—Fast

10 months ago admin



INTERVIEW ON THE PRICE OF BUSINESS SHOW, MEDIA PARTNER OF THIS SITE.

Recently **Kevin Price**, Host of the nationally syndicated Price of Business Show, interviewed Mark DeLuzio.

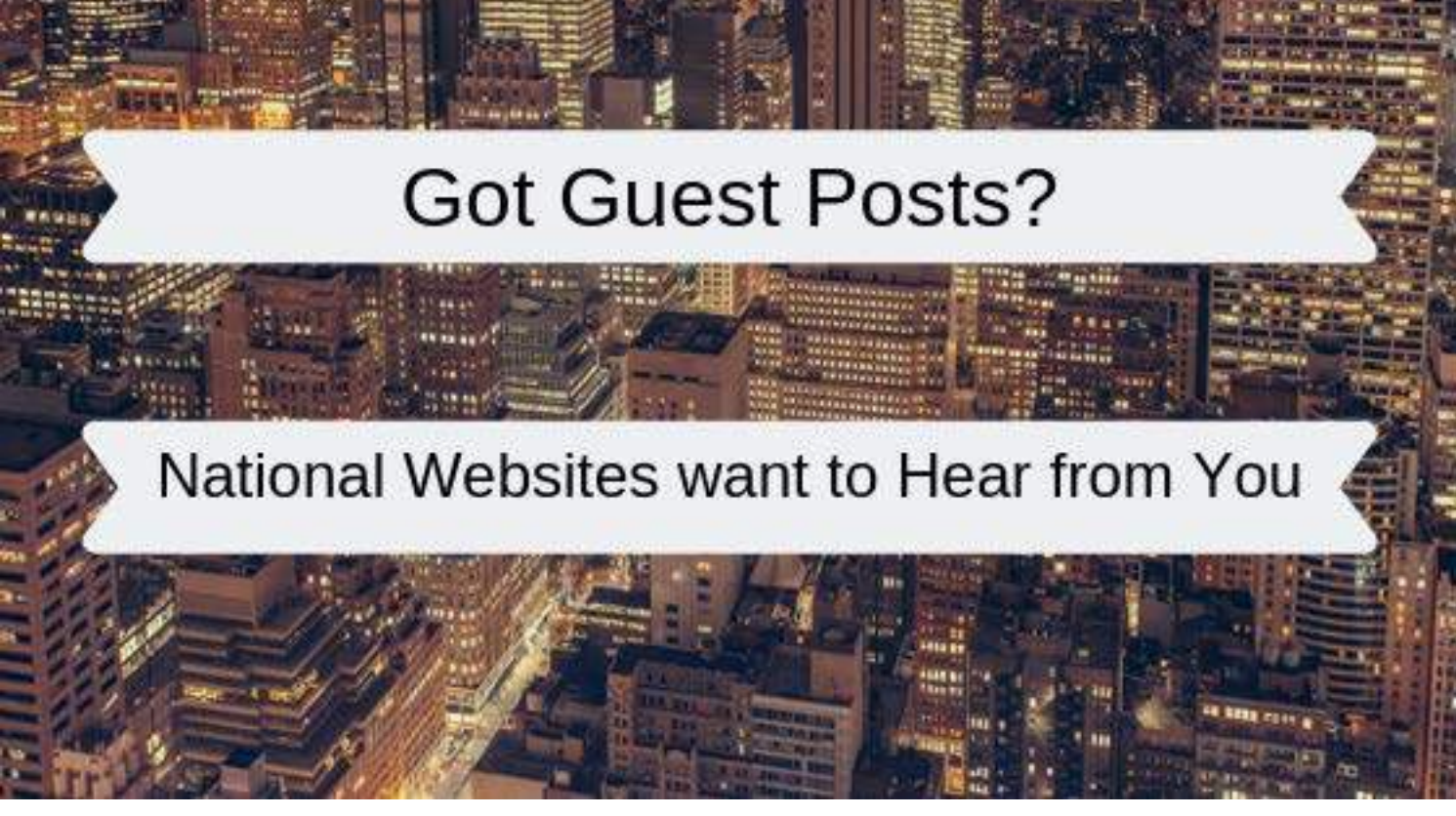
In the days before the coronavirus took the world by surprise, organizations blissfully carried on, blinded by record profits and industry kudos that masked business models that were mediocre, at best.

Fast-forward a few months, and every business leader clearly sees the cracks. They need a new plan, and fast. By turning to the time-tested principles of Lean, a business methodology that maximizes value while using fewer resources, any business can do just that. Learn more at markdeluzio.com and leanhorizons.com.

LISTEN TO THE INTERVIEW IN ITS ENTIRETY HERE:



The Price of Business is one of the longest running shows of its kind in the country and is in markets coast to coast. The Host, Kevin Price, is a multi-award winning author, broadcast journalist, and syndicated columnist. Learn more about the show and its digital partners at www.PriceofBusiness.com (scroll down to the bottom of the page).



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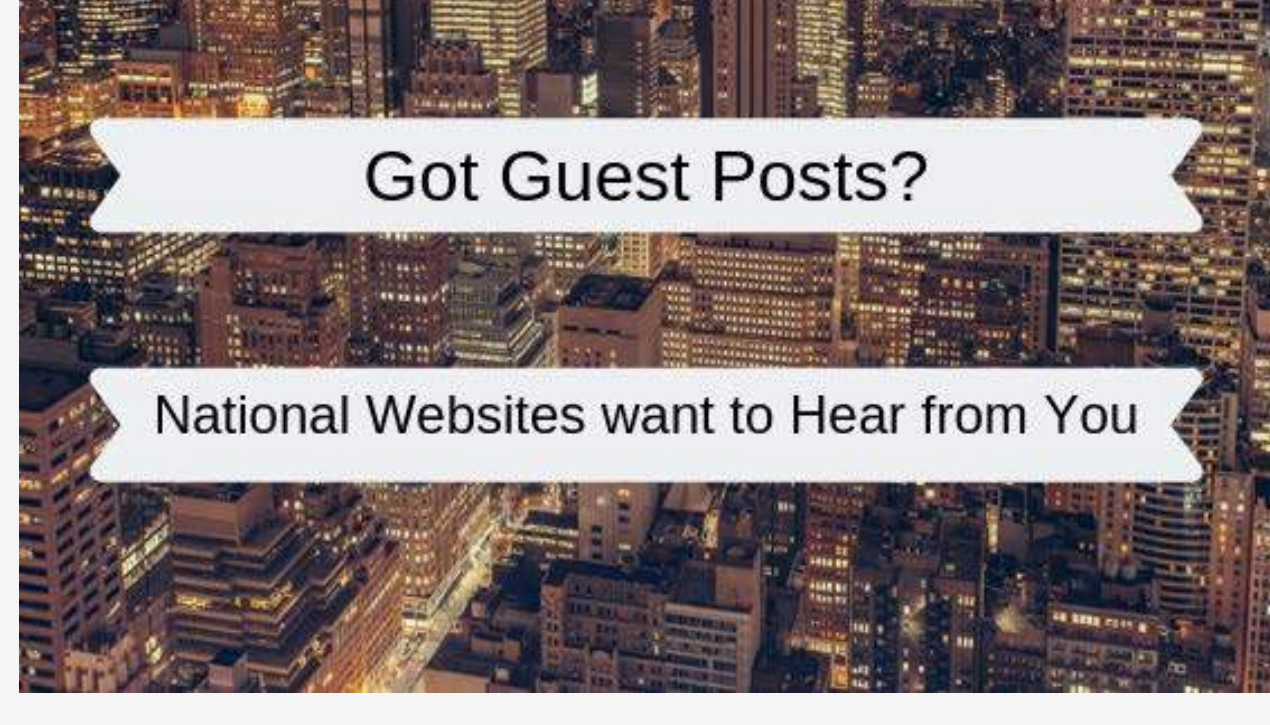
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